

RUYOU LIN

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EDUCATION

London Film School

MA.Filmmaking

London, United Kingdom

Sep.2023-Jun.2026(Studying)

Southwest University

BA. Majoring in **Literature of Drama Films and Television**, Minor in **English**.

Chongqing, China

Sep.2019-Jun.2023

- **Core Course:** Practice of Film and TV creation, Screenwriting, Media Writing, Advertising

EMPLOYMENT EXPERIENCE

Patchwork Films Studio Limited

Co-founder

London, United Kingdom

From Mar.2025

- Communicating and negotiating with clients to establish strong business relationships.
- Overseeing online and offline marketing activities, including the publication and management of new media platforms, as well as organization of offline events.
- Participating in the planning of internal management and brand development strategies.
- Serving as Producer and 1st Assistant Director in projects such as commercials and short films.

Baseus Inc.

3C Product Videos Director

Shenzhen, China

May.2023-Aug.2023

- Meeting with clients to understand product positioning, selling points, and video style requirements.
- Writing scripts and shotlists based on client needs, coordinating the shooting plan and communicating with the Dop, Art Director, Post-production etc.
- Running the shoot and discussing the feedback clients to ensure the final product meets their expectations.

Zhejiang Huace Film and Television Inc.

New Media Operation Intern, International Department

Hangzhou, China

Aug.2022-Sep.2022

- Independently operated the company's YouTube account, edited video content, cover production, copywriting, video posting and data analysis. Attracting more than 5,000 subscribers in a month with around 100 videos.
- Analyzed the titles and covers of similar channels and popular videos; drafted relevant reports regarding the age, gender, region and aesthetic point of the audience; and adjusted the positioning and design of our account to attract more subscribers.

Zhejiang Nan Pai Film Inc.

Script Development Assistant

Hangzhou, China

Jul.2022-Aug.2022

- Participated in developing a web series invested by the Youku streaming platform. Wrote the character biography of online dramas, sorted out the actors' references, and co-wrote the script of the first episode with the script writer.

ACADEMIC EXPERIENCE

Research on Business Cooperation and Business Transaction: Analysis of Strategic Alliance between

Disney and Pixar Animation

Jul.2022-Sep.2022

Research Project

- Studied the advantages and disadvantages of the business merger of Disney and Pixar, mastered the business analysis strategy and negotiation points, and conducted simulation negotiation exercises.
- Concluded that the merger and acquisition allow both companies to combine the advantages of IP resources

and distribution channels in order to maximize revenue from premium content and increase the competitiveness of the business, based on the research of the particularity of the media industry.

Huace's Current Dilemmas and Solutions

Sep.2022

Published on "EMFRM" International Conference Journal

- Analyzed Huace's key issues amid China's TV and film industry, including over-reliance on Croton Media, limited ability to produce blockbusters, and financial risks from diversification.
- Solutions proposed include strengthening Huace's content creation and high-quality productions, expanding investment channels, enhancing script quality, and developing internal talent.

Thoughts on the Integration and Development of Drama and Film and Television Studies

Jan.2021

Published in "Literature Life" Journal.

- Through interviews with industry professionals and literature review, summarized the problems of Chinese drama, film and television development, such as the lack of talents and a professional classification system.
- Concluded that the key to determine the space of art development was to promote the integration of drama and film and television studies.

FILM PROJECTS EXPERIENCE

"Simulated Taste"—1 st AD

May.2025

- ✓ An RCA graduation short experimental film that explores the connection between food and modern technology through dance.

"Catalyst"—Producer

May.2025

- ✓ A 10-minute film about Sebastian surprises Sara with a trip to adopt a cat, but Sara's reluctance to adopt exposes underlying issues in their relationship.

"Everyone Asked About You"—1 st AD

May.2025

- ✓ A 15-minute psychological surreal drama about the journey of an actor rediscovering his past and understanding the true spirit of Chinese Kung Fu.

"Birds of a Feather"—Producer & 1st AD

Apr.2025

- ✓ A 15-minute poetic realist film that explores love, loss, and the search for belonging. It follows Hamza, who struggles to leave his family home and siblings behind while his brother chooses to move closer to faith.

"Integration"—Script Supervisor

Mar.2025

- ✓ A 15-minute film set in a country that promises safety and opportunities, where a young migrant, Liza, is forced to surrender her identity and take the place of a deceased woman to obtain a longed-for passport—forever saying goodbye not only to herself but to her family

"Drowning, Breathing"—Writer & Director

Nov.2024

- ✓ A 10-minute black-and-white psychological drama blends sci-fi and surrealism, exploring themes of identity, control, and self-liberation in a confined, eerie setting. In a world where every move is dictated by an unseen voice, Amy discovers a mysterious hole in the wall and a glimpse of freedom. But as her desire to escape grows, her loyal companion Ava becomes her fiercest enemy-until Amy realizes Ava is more than she seems. Their battle for control leads to one final choice: stay imprisoned or break free.

"Sean and Sophie"—Line Producer

Oct.2024

- ✓ A 15-minute drama about a fragile relationship. Sean's growing paranoia and Sophie's quiet desire for freedom create an emotional battleground, forcing both to confront their deepest fears and decide if love can survive when trust is lost.

“Summer”—Line Producer*Sep.2024*

- ✓ A 20-minute graduation film from the London Film School, telling the coming-of-age story of a Chinese immigrant family.

“Motherhood”—Cinematographer*Aug.2024*

- ✓ A 10-minute documentary exploring the trials and errors associated with trying to conceive, focusing on the emotional journeys of three women in London, each at different stages of their fertility experiences.

“Back To My Dover”—Director*Mar.2024*

- ✓ A 3-minute film shot on Aaton 16mm. The film is about the non-verbal love between a mother and a daughter in Chinese culture.

“Next Door”—Director*Dec.2023*

- ✓ A 3-minute black-and-white silent film shot on Aaton 16mm. The film explores the connection between what you need and what you perceive.

“Valentine's Surprise”—Director*Nov.2023*

- ✓ A three-minute film about trust issues in romantic relationships.

Commercials-Baseus 3C products*May-Aug.2023*

- ✓ During her time as a director at Baseus, Ruyou Lin directed several product advertisements, including power banks, charging cables, car audio systems, and more.

“From Birth to Birth” Script and Short Film--- Writer, Director & Producer

- ✓ A 18-minute realist drama focuses on the character Wang Man, who is five months pregnant, discovers her husband's homosexuality and considers having an abortion as well as abandoning the family. The film casts doubt on the Chinese belief of family continuity through birth, telling the idea that when the foundation of traditional family relationships is shaken by homosexuality, the concept's disadvantages become accentuated, and the woman, the gay, and the child all become victims.

Awards:

- Selected in *Female-themed Independent Film Exhibition* 02/2022
- Selected for the “AME” *Image Action 3.0 Recommended Films* 03/2022
- Selected to the “Jiujian” *2nd Edition Outstanding Film Support Program* 07/2022
- Selected in *SHISW Script Contest* 08/2022
- Selected to the *15th Beijing Queer Film Festival* 11/2022
- Finalist at the *Zhejiang Arts Golden Swan Film Festival and Original Film Contest (Short Film & Screenplay Categories)* 11/2022
- Selected to the *Vancouver Chinese Film Festival* 07/2023
- Selected in *Wales International Film Festival* 10/2023

“Imagine You in the Summer Night” Script and Short Film --- 1st AD & Co-writer

- ✓ A 16-year-old boy named Xiao Wei, born in a rural village in northern China, travels alone to Chongqing in search of his estranged mother. Along the way, he crosses paths with a solitary middle-aged woman. During this journey, the humid and oppressive atmosphere of Chongqing acts as a catalyst for emotions and desires, imprinting a kind of urban malaise upon the boy's path to maturity.

Awards:

- Selected to the *Beijing College Student Film Festival(BCSFF)* 08/2022
- Selected to the *15th Beijing Queer Film Festival* 09/2022
- Shortlisted in *SHISW Script Contest* 08/2022
- Selected in *Female-themed Independent Film Exhibition* 02/2022

“Premature” Script—Writer

- ✓ A young girl, Liu Yi, struggles with an unhappy family, controlling mother, and her own fears of growing up. After experiencing early puberty and attempting to resist it, she faces the unavoidable process of aging and the challenge of becoming like her mother.

Awards

- Won the Award of Best Short Film Screenplay in the 3rd Chongqing Film Creation Cup Screenplay Competition 04/2021*
- Shortlisted for Original Screenplay Award of Gold Swan Film Festival 11/2021*

“Flower”—Costume and Makeup

- ✓ A 20-minute Anti-epidemic Propaganda Film produced by Chongqing Health and Wellness Organization.

Awards:

- Won the First Prize in the 6th National College Student Art Exhibition 05/2021*
- Won the Jury Prize of the Jialing Short Film Festival 05/2021*
- Won the Third Prize in ‘Love Chongqing’ Micro Film Competition 12/2020*

ADDITIONAL INFORMATION

- Ruyou Lin is passionate about creating stories that explore deep human emotions and inner struggles, especially within cross-cultural contexts.
- Recognised for her strong execution and reflective approach, she consistently strives to push her boundaries and bring a distinctive vision and quality to every project she takes on.
- Ruyou Lin is also interested in screen acting and is making efforts to pursue it. Check out her Mandy profile: <https://www.mandy.com/u/ruyou-lin-1/>